



## **FAQ about Keep Rented LLC for REALTOR Partners**

1. Will Keep Rented LLC, list a property after I referred a client to them, even if it is years later and they decide to sell? **No, we are a completely non-competing broker for listings. We refer the client back to the broker that referred them for servicing on the sale side. We keep a database of that organizes which REALTOR is tied to which property they referred. To help eliminate referring the client to the wrong REALTOR.**
2. What advantages will I receive when sending a client to Keep Rented? I the sale side we make the process/transaction easier for you! **For Instance, most times we can save you time and money on the listing side, because we can provide you high quality professional photos, 360 VR Tours, and Floorplans on most of our properties. Given proper time and coordination, we could assist you in scheduling showings, so that you don't have to even be there. Sometimes we can also, create a complete marketing package for you, So, you will potentially have very little front-end work to do for creating marketing packages.**
3. What happens at a showing conducted by Keep Rented for one of my listings? **We simply show the property and are prepared to answer any questions the potential buyer has. We then refer the buyer back you to for servicing. At that point think of us an extension of you, we would be like a licensed assistant when available to show the property.**
4. How can I track which properties I referred to Keep Rented? **Our system handles that and will send you an email receipt, for your records. You have proof which properties have referred to Keep Rented.**
5. Do you handle student housing? **Yes, we do.**
6. How do we refer a previous client back to me for sales? **We do it 3 ways, 1<sup>st</sup> We remind the client who referred us to them when speaking to them about a potential sell, and we let them know that it will be easier for us to coordinate the smooth selling of their property if they use you. Then, we follow up with an email (which we "CC" copy you on) & text to the owner giving them, your name, number & email address, asking them to reach out to you. Next, we follow up with a phone, text & email to you, letting you know the seller may consider selling & you should reach out soon, within the email or text will contain the seller's contract info just in case the seller information has changed.**
7. What if I don't want to list the property, when Keep Rented refers the property back to me? **Then, Keep Rented, will consider listing the property, & give you a generous referral fee of 30% of the gross commission fee. Then, it becomes a no sweat, pay day for you! But the choice is fully yours to decide and that time.**